

Client: Shepparton Sample  
 Product: Sample  
 Campaign: 03/03/2013-16/03/2013



Programme	Start	End	Dur	March-2013																															#	Planned				TtlCost					
				F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S		TARP	CPT	CPM	AUD						
				01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31											
<b>AMV Prime Shepparton</b>																																													
DOWNTON ABBEY	20:40	21:40	15																																		1	11.9	8.8	7.5	14034				
SEVEN NEWS - SUN	18:00	18:30	15																																		1	10.6	10.8	9.1	12549				
MY KITCHEN RULES-MON	19:30	20:50	15																																		1	10.3	9.5	8.1	12145				
SEVEN NEWS	18:00	18:30	15																																			1	10.2	9.8	8.3	12045			
PACKED TO THE RAFTERS	20:50	21:50	15																																			1	13.4	11.0	9.4	15820			
LAST RESORT	20:40	21:40	15																																			1	7.9	12.9	11.0	9283			
DEAL OR NO DEAL	17:30	18:00	15																																				3	11.7	14.1	12.0	13770		
HOME AND AWAY	19:00	19:30	15																																				2	11.0	14.2	12.0	13002		
BONES-THU	20:50	21:50	15																																				1	11.3	7.6	6.4	13342		
TODAY TONIGHT	18:30	19:00	15																																				2	14.8	13.5	11.5	17444		
BETTER HOMES AND GARDENS	19:30	21:10	15																																				1	8.3	13.7	11.6	9795		
SUNRISE	07:00	09:00	15																																				2	5.2	8.5	7.1	6206		
BONUS	06:00	24:00	15																																					5	13.0	8.5	7.1	15515	
WEEKEND SUNRISE - SUN	08:00	10:00	15																																					1	3.4	4.7	4.0	3981	
<b>WIN Shepparton</b>																																													
NATIONAL NEWS SUNDAY	18:00	18:30	15																																					1	11.5	10.4	8.9	13556	
THE BLOCK: ALL STARS -SUN	18:30	19:30	15																																					1	10.0	11.2	9.5	11797	
WIN NEWS	18:30	19:00	15																																					1	15.9	7.5	6.4	18771	
NATIONAL NEWS	18:00	18:30	15																																					1	12.3	9.8	8.3	14476	
HOT SEAT	17:30	18:00	15																																					1	7.3	4.4	3.7	8600	
WIN NEWS	18:30	19:00	15																																					1	16.0	7.5	6.4	18830	
HOT SEAT	17:30	18:00	15																																					2	10.0	6.4	5.4	11808	
TODAY	07:00	09:00	15																																					2	7.6	7.4	6.3	8928	
BONUS	06:00	24:00	15																																					4	15.2	7.4	6.3	17856	
<b>Gem Shepparton</b>																																													
A CURRENT AFFAIR -EV	19:00	19:30	15																																					1	4.3	20.7	17.3	5135	
<b>TEN Shepparton</b>																																													
TEN NEWS AT FIVE	17:00	18:00	15																																					1	2.7	18.5	15.8	3173	
BONUS	08:30	09:00	15																																					1	0.2	30.0	22.5	267	
<b>ONE Shepparton</b>																																													
BURN NOTICE	20:30	21:30	15																																				1	2.0	9.0	7.6	2380		
<b>Total</b>																																													
																																								41	258	10.0	8.47	304508	2580

*Reach	62.3
*Avg Frq	3.8

<b>GST</b>	258
<b>Total</b>	2838