Client: Orange Dubbo
Product: Sample
Campaign: 17/03/2013-30/03/2013

Programme	Start	End	Dur	March-2013														#	Planned					TtlCost
				S	M	T	W	T	F	S	S	M	T	W	T	F	S		TARP	CPT	CPM	AUD		
				17	18	19	20	21	22	23	24	25	26	27	28	29	30							
CBN Prime ODW																								
SEVEN NEWS - SUN	18:00	18:30	15	1														1	12.4	8.5	3.1	34602		
SUNDAY NIGHT	18:30	19:40	15								1							1	13.9	8.7	3.1	38732		
DOWNTON ABBEY	21:00	22:00	15								1							1	6.4	23.1	8.2	17941		
PRIME7 NEWS	18:00	18:30	15						1									1	18.2	7.6	2.7	50663		
SEVEN NEWS	18:30	19:00	15			1												1	17.7	7.8	2.8	49249		
HOME AND AWAY	19:00	19:30	15									1						1	7.3	12.6	4.5	20310		
MY KITCHEN RULES	19:30	20:40	15			1												1	15.1	10.7	3.8	42089		
PACKED TO THE RAFTERS	20:40	21:40	15			1												1	15.4	13.1	4.7	43082		
REVENGE	20:40	21:40	15									1						1	15.4	13.1	4.7	43082		
MY KITCHEN RULES	19:30	20:40	15				1											1	12.7	11.1	4.0	35435		
BONES	20:30	21:20	15												1			1	12.7	8.7	3.1	35141		
BETTER HOMES AND GARDENS	19:30	21:10	15													1		1	9.3	14.1	5.1	25746		
SUNRISE	07:00	09:00	15			1		1				1		1				4	20.4	8.4	3.0	56772		
BONUS	06:00	24:00	15		1		1		1			1		1		1		6	30.6	0.0	0.0	85158		
WIN ODW																								
NATIONAL NEWS SUNDAY	18:00	18:30	15	1														1	14.4	8.7	3.1	40206		
THE BLOCK	18:30	19:30	15	1														1	7.8	20.6	7.4	21692		
WIN NEWS	18:30	19:00	15												1			1	10.8	6.5	2.3	30013		
NATIONAL NEWS	18:00	18:30	15									1						1	8.4	8.3	3.0	23291		
THE BLOCK	19:00	20:30	15		1													1	6.4	17.2	6.2	17883		
HOT SEAT	17:30	18:00	15					1										1	5.3	4.9	1.8	14684		
TODAY	07:00	09:00	15		1		1						1		1			4	16.0	5.8	2.1	44756		
BONUS	06:00	24:00	15			1		1					1		1			4	16.0	0.0	0.0	44756		
CTC Ten ODW																								
TEN LATE NEWS	22:30	23:20	15		1													1	0.4	50.0	19.5	1027		
THE PROJECT 6PM	18:00	18:30	15										1					1	2.2	22.7	8.2	6072		
CAN OF WORMS	20:40	21:50	15				1											1	3.9	17.9	6.4	10970		
NCIS	20:40	21:40	15										1					1	7.6	13.2	4.7	21095		
AMERICAN IDOL	19:30	20:00	15					1										1	3.5	20.0	7.1	9825		
TEN NEWS AT FIVE	17:00	18:00	15						1									1	5.0	12.0	4.3	14053		
BONUS	06:00	24:00	15			1		1						1		1		4	0.4	0.0	0.0	688		
ONE ODW																								
THE SUM	20:30	21:00	15		1													1	2.0	13.0	4.5	5716		
ELEVEN ODW																								
NEIGHBOURS	18:30	19:00	15											1				1	1.0	13.0	4.9	2673		
EVERYBODY LOVES RAYMOND	19:00	20:00	15											1				1	1.0	13.0	4.9	2673		
																								Total
				3	5	6	4	5	3		2	5	4	5	4	3		49	319.6	9.39	3.56	890075		2936

*Reach	75.5
*Avg Frq	4.1

GST	293.60
Total	3230