

Client: Albury Sample
 Product: Sample
 Campaign: 03/03/2013-23/03/2013



Programme	Start	End	Dur	March-2013																												#	Planned				TtlCost				
				F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	TARP	CPT	CPM	AUD										
				01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28		29	30	31						
AMV Prime Albury Wodonga																																									
DOWNTON ABBEY	20:40	21:40	15			1																											1	22.8	6.3	4.9	29558				
SUNDAY NIGHT	18:30	19:30	15																	1													1	14.6	9.6	7.4	18897				
SEVEN NEWS - SUN	18:00	18:30	15			1																											1	15.7	9.9	7.6	20404				
PRIME7 NEWS	18:00	18:30	15																														1	20.6	6.6	5.1	26622				
SEVEN NEWS	18:30	19:00	15																														1	20.4	6.7	5.1	26478				
DEAL OR NO DEAL	17:30	18:00	15																														1	23.0	7.3	5.6	29860				
MY KITCHEN RULES	19:30	20:50	15																														1	14.2	9.5	7.3	18407				
REVENGE	20:50	21:50	15																														1	15.2	12.3	9.5	19646				
PACKED TO THE RAFTERS	20:50	21:50	15																														1	19.6	10.4	8.1	25140				
BETTER HOMES AND GARDENS	19:30	21:10	15																														1	10.5	14.9	11.6	13486				
BONUS	06:00	24:00	15																															1	24.0	0.0	0.0	31122			
SUNRISE	07:00	09:00	15																															1	12.0	8.3	6.4	15561			
WIN Albury Wodonga																																									
60 MINUTES	19:30	21:10	15			1																												1	12.7	11.7	9.0	16480			
NEWS FIRST AT FIVE	17:00	17:30	15																																1	2.9	9.0	6.8	3817		
HOT SEAT	17:20	18:00	15																																1	9.4	6.6	5.1	12132		
THE BLOCK ALL STARS	19:00	20:30	15																																1	11.2	11.8	9.1	14505		
NATIONAL NEWS	18:00	18:30	15																																1	8.3	12.4	9.6	10765		
WEEKEND TODAY - SUNDAY	07:00	10:00	15																																1	4.4	4.5	3.5	5670		
BONUS	06:00	24:00	15																																1	21.0	0.0	0.0	27408		
TODAY	07:00	09:00	15																																1	14.0	8.3	6.3	18272		
WIN NEWS	18:30	19:00	15																																1	8.9	11.6	8.9	11588		
TEN Albury Wodonga																																									
TEN NEWS AT FIVE SUN	17:00	18:00	15																																1	3.5	13.7	10.5	4551		
TEN NEWS AT FIVE	17:00	18:00	15																																1	4.0	12.5	9.6	5231		
NCIS LOS ANGELES	21:30	22:30	15																																1	8.2	9.5	7.4	10583		
JUDGE JUDY	15:00	15:30	15																																1	9.0	3.3	2.6	11601		
BONUS	06:00	24:00	15																																1	4.0	0.0	0.0	5144		
THE BOLD AND THE BEAUTIFUL	16:30	17:00	15																																1	3.9	7.2	5.5	5105		
Total																																									
																																				49	338	7.7	5.95	438033	2605

*Reach	71.5
*Avg Frq	4.7

GST	261
Total	2866